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Simplifying Privacy Management

Subject - POC

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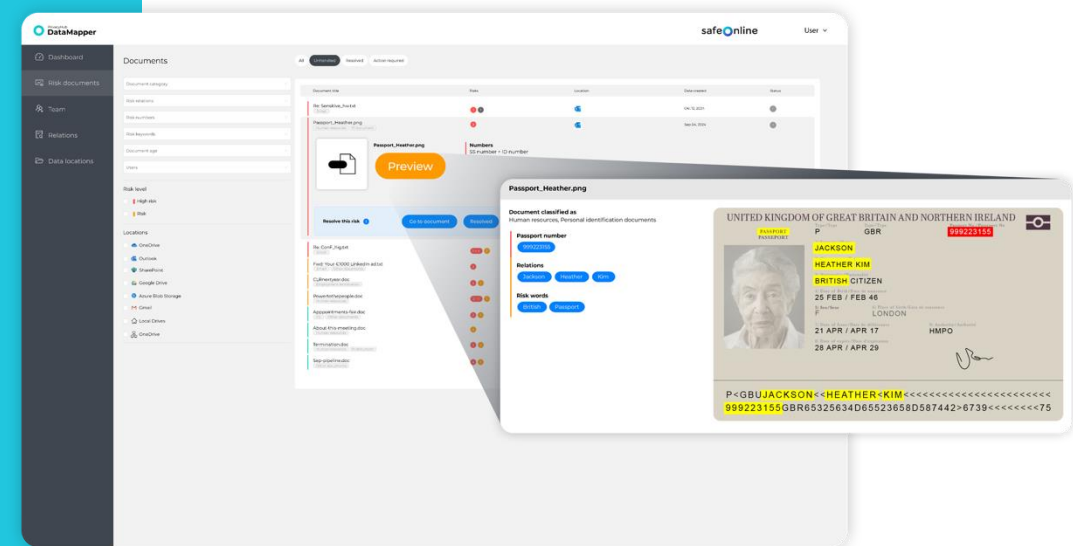
Founder / COO

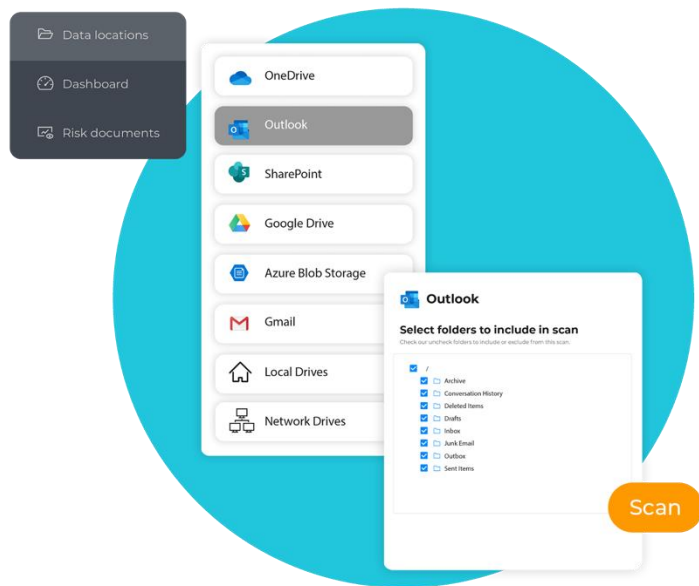
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DataMapper Proof of Concept (POC) Guide

This document outlines a structured Proof of Concept (POC) for companies interested in evaluating DataMapper with a limited number of users. The POC will demonstrate how the solution works, the time investment required for both system users and admins, and the value it delivers to your organization. Each phase includes KPIs to track success, helping you assess the POC's outcomes.





Step 1. Start Scan

Objective: Initiate the first scan to identify sensitive data, providing insight into DataMapper's setup process and scanning capabilities.

1. Admin-Led Global Scan

- Process: The admin launches a scan using the Outlook global connector.
- Time: Approximately 15-25 minutes.
- KPI: Successful setup and initiation of global scan without errors.

2. User-Led Folder Scan

- Process: Each system user selects specific folders for scanning and completes onboarding steps.
- Time: Approximately 15-25 minutes per user.
- KPI: All selected users complete onboarding and start scans independently.

Step 2. Review results

Objective: Assess and fine-tune the initial scan results to reduce false positives and enhance accuracy.

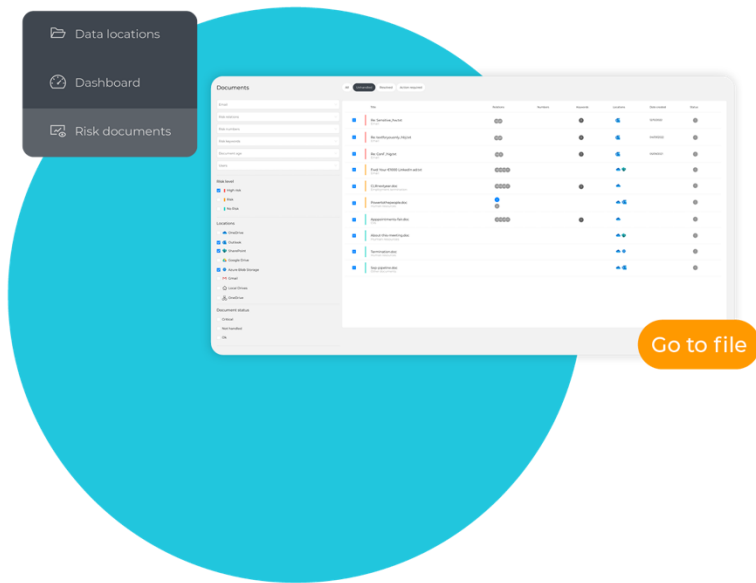
1. Admin Review

- Process: The admin reviews flagged results, identifies false positives, and refines the risk word list to reduce unnecessary “noise.”
- Time: Approximately 1 hour.

2. System User Review

- Process: Each system user reviews their individual scan results, familiarizes themselves with the interface, and learns basic solution processes.
- Time: 25-30 minutes per user.
- KPI: All users provide feedback on initial usability and accuracy of results.





Step 3. Review Statistics, Feedback, and Process

Objective: Gather feedback from users and assess the ease of use and value of DataMapper, especially after adjusting risk settings.

1.Admin Consolidation of Feedback

- Process: The admin collects feedback from all system users, adjusts the risk settings based on this feedback, and reviews updated statistics.
- Time: 2-3 hours.
- KPI: Achieve user satisfaction ratings above 80% regarding ease of use, accuracy, and efficiency.
- Outcome Measurement: Improved risk identification accuracy after admin adjustments, with feedback indicating confidence in the tool's usefulness.

POC Outcome and KPIs

Expected Outcome:

DataMapper should prove its ability to efficiently detect and manage sensitive data with minimal time allocation per month for both admins and system users.

Final KPIs for Success:

- **Setup Efficiency:** Scans successfully launched within a 25-minute setup period per user.
- **Accuracy:** Successful validation of results from DataMapper findings.
- **User Feedback:** 80%+ positive user satisfaction regarding ease of use and feature utility.
- **Admin Feedback:** Positive assessment of system efficiency and capability to streamline sensitive data management.